

NOTICE OF DECISION UNDER REGULATION 32 FILM POSTERS

VIDEO SLICK

TO: The Film and Video Labelling Body Inc.
PO Box 2627
Ponsonby
Auckland

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled:

So You Want To Be A Pornstar

is **Not Approved.**

if approval refused, the reasons for the decision:

The video slick is not approved on account of the concentrated collection of close-up photographic images of women's body parts mainly on the back cover, some containing super-imposed black dots, as well as the associated text. The purpose of the slick is to advertise the video recording and sexually titillate male viewers. By portraying women in this manner for this purpose, the slick degrades, dehumanises and demeans the women depicted, and by association women in general, to a high extent and degree.

Consideration has been given to the provisions of the New Zealand Bill of Rights Act 1990 (NZBR Act). However, given the strength of the degrading, dehumanising and demeaning elements of the slick's images and text, the slick would be likely to be classified as objectionable if it were submitted under s13(1) of the Films, Videos, and Publications Classification Act 1993. The likely injury to the public good is considered to outweigh the rights and freedoms set out in s14 of the NZBR Act.

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Date: 29 October 2001

For the Classification Office (signed):

OFLC Ref: 101401